

Benefiting with Sustainability

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Is there demand?



Statistics say... **Yes**

- **95%** of 250 largest companies in the world report their corporate responsibility (CR) activities
- **71%** of large companies based in Asia Pacific now publish CR reports (The KPMG Survey of Corporate Responsibility Reporting 2013)
- **68%** of meeting planners report that CSR will be a focus for their organizations (42% say they are fully committed to CSR) (FutureWatch 2011)
- **90 %** of meeting businesses are engaged in CSR activity and 40% of them have a formal CSR policy (International Centre for Research and Events, Tourism and Hospitality 2012)



93%

93% CEOs say Sustainability is critical to their success (UNGC Accenture Report)

What drives demand?



MAJOR TRENDS





SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



The **SDGs** build on the success of the Millennium Development Goals (MDGs) and aim to go further to end all forms of poverty. The new Goals are unique in that they call for action by all countries over the next 15 years starting 1st January 2016

The cabinet has decided on 25 October 2016 to promote the application of SDGs in all areas and at all levels.

NATIONAL TRENDS

SDGs have been integrated in

- the 20 – Year National Strategy Framework
- the 12th National Economic and Social Development Plan (2017 – 2021).

As a result, plans and budgeting of all government agencies will be in line with SDGs.



Government policy effect
Private business policies



Private Business & Gov.
are **MICE customers**



OLYMPIC



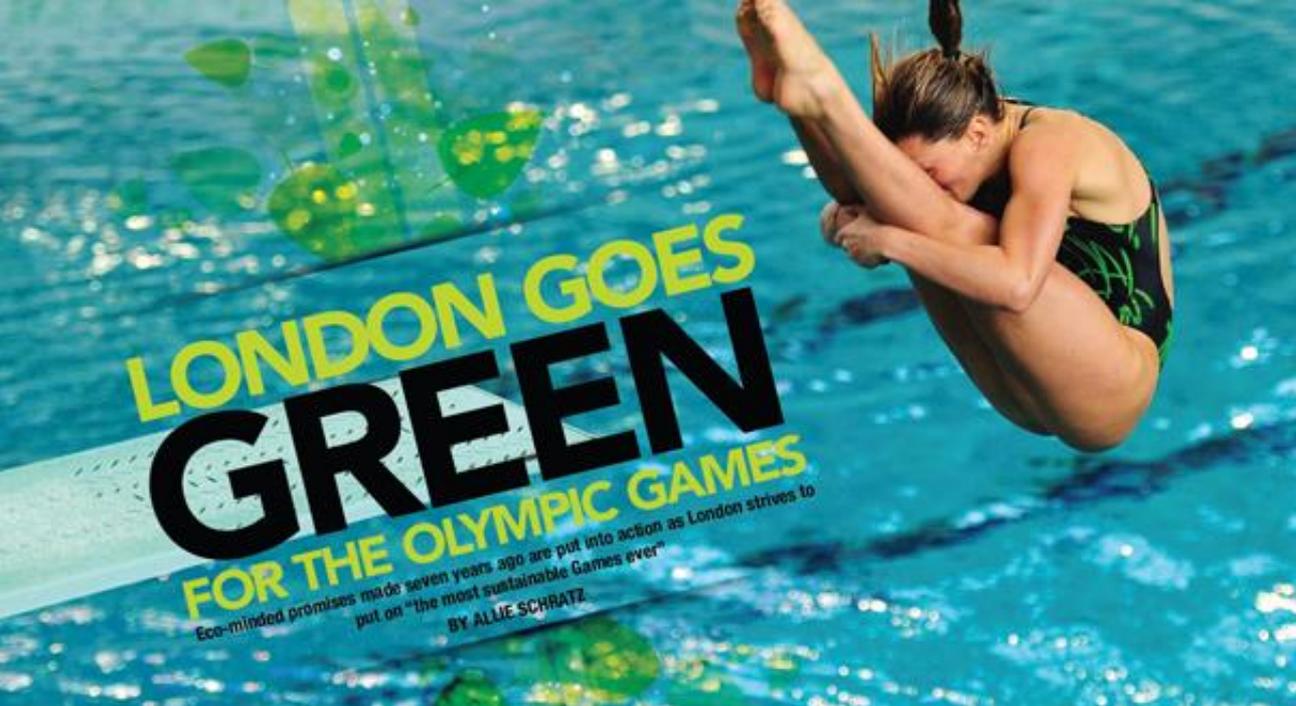
MAJOR TRENDS

2016 - 2060

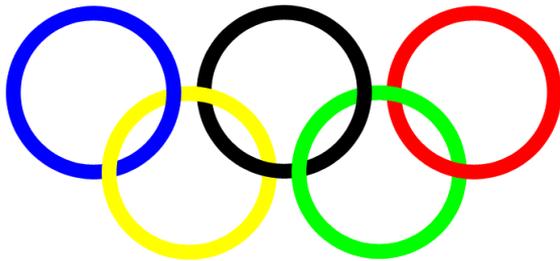
AUDIENCE
PERSPECTIVE



Brunel University - London, presents how the Olympics will change in terms of Design and Innovation through three intervals: the period until 2016 - 2060



ISO: 20121
*Sustainable Event
Management Systems*





Tokyo go **sustainable city** for Olympic Games 2020

Top 10 Sustainable Event Trends for 2020



01 Transparency & ethics

02 Sustainable food

03 Digital & collaborative creation

04 The power of procurement

05 Sustainability strategies replace one-off programs

06 Standards & certification

07 Wastes

08 Community

09 Aligned brand commitments & operations

10 Sustainable destinations

Benefit of Sustainable Events



Benefit of Sustainable Events

Economic

- Resource and financial savings (e.g. energy, water, etc.)
- Develop opportunities for revenue and funding
- Enhance branding, marketing and communications

Social

- Job creation
- Improve quality of life for local
- Support well-being of local residents from allocation of resources

Environment

- Preserve ecological integrity of destinations
- Emphasizes value and conservation of natural and cultural resources



TCEB Supports Y2018



Food Waste Prevention

A new innovative program to “Cut Food Waste & Boost Margin”

Benefits:

- Financial Gains - cost saving from preventing food material waste
- Employee Engagement and Efficiency
- Sustainable Branding

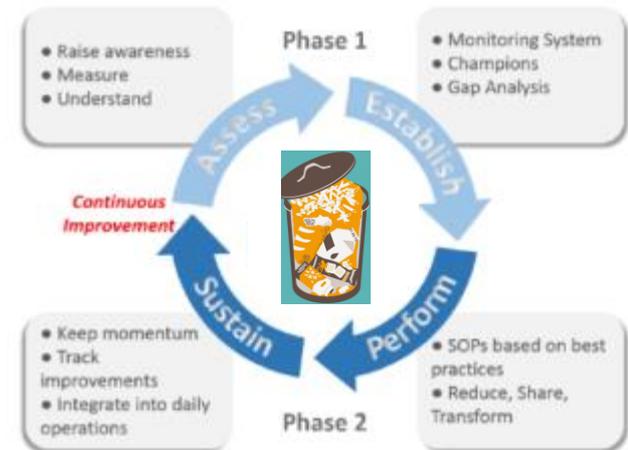
Where did you waste??



TCEB

provide subsidy to Thai MICE operators who can complete the program

How to prevent your waste



What's In It For You?

- ✓ Practical training for kitchen employees
- ✓ Food waste monitoring system implementation
- ✓ Capacity Building workshop for champions
- ✓ Consumables data collection & review
- ✓ Review possibilities of food leftovers redistribution
- ✓ Set up of a *Food Lovers' Committee*
- ✓ Launch of let's cut food waste campaign
- ✓ Gap analysis and food waste prevention best practices
- ✓ Actionable tools to bridge the gap between existing and Best Practices

Food Waste Prevention

TCEB provide financial support to TICA, TEA, THA members for consultancy and verification fee

Food Purchased / month (THB)	Amount of subsidies/property
2,000,000 – 5,000,000 THB	Up to 100,000 THB
5,000,001 – 10,000,000 THB	Up to 150,000 THB
10,000,001 THB and more	Up to 200,000 THB

Highlight Success



1st Hotel

to successfully comply with the PLEDGE on Food Waste standard.



Impact

-3,04 pts

on food cost %
(with 12,6% covers drop)

6 405 kg

on food Rescued

12,5%

Reduction in S/Cover

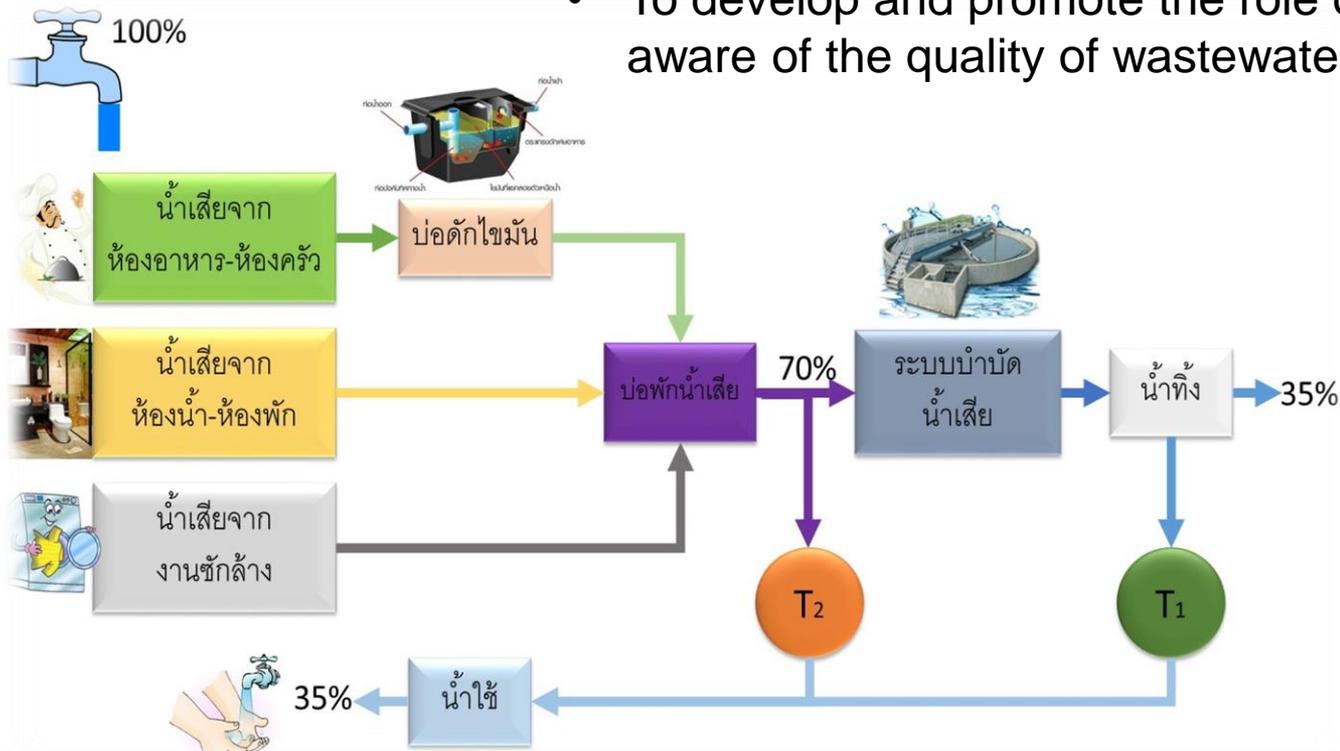
19 215 kg

Carbon emissions offset

**Sampran Riverside:
save up to THB 2,000,000/year**

Water Empowerment

- To improve the **quality of waste water** to meet the criteria set by the Pollution Control Department.
- To **recycle the waste water** to reduce the total water consumption
- To reduce the amount of energy used and the amount of carbon dioxide in the wastewater treatment system.
- To develop and promote the role of personnel to be aware of the quality of wastewater.



Water Empowerment

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Water usage / month	Amount of subsidies/property
5,000 units and more	Up to 250,000 THB

For more information please contact:

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Thank you